

LESSON PLAN

DEPARTMENT NAME: JOURNALISM AND MASS COMMUNICATION

NAME OF FACULTY: SHEELITA DAS, ADITI DAS

PAPER NAME & CODE: JOUR-MD-CC-2-2-TH: BASICS OF BROADCASTING JOURNALISM, SEMESTER-II, JANUARY-JUNE

Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 1	Radio: Development projects through Radio broadcasting in India;	(1) K.M. Srivastava: Radio and Television; Sterling Publishers (2) Mass Communication; Principles and Concepts by Seema Hasan (3) Mass Communication; Principles and Concepts by Seema Hasan	02	Delivering Lectures in class, discussing relevant question-answers	If needed extra classes will be taken online
	AIR- Services (External News Division, Vividh Bharti, Yuva Vani);	”	01		
	Radio News: Elements of radio news; Programme patterns of AIR: Radio Drama, Radio Talk, News Reel, Radio Magazines;	”	04		
	Autonomy of Indian broadcasting: Prasar Bharati;	”	02		
	Community Radio; HAM Radio; FM Radio, Radio Jockey	”	02		
Unit 2	Television and National Development; Satellite TV Experiment (SITE); Satellite Channels operating in India;	(1) Sujit Roy: TV Sangbadikata; Dey Publications (2) K.M. Srivastava: Radio and Television; Sterling Publishers (3) Mass Communication; Principles and Concepts by Seema Hasan	02	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Agenda Setting techniques used by TV channels;	”	02		

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	TV news techniques: finding the story, packaging, use of clippings, PTC, VO, AVO, VOC;	„	03		
	Basic camera movements;	„	03		
	Ethical issues and recent sting operations;	„	02		
	Viewership rating: TAM, TRP; Graphics and Special Effects	„	02		
Unit 3	Understanding Television Soap Opera, Decoding Reality Shows, Live Telecast for various TV programmes;	„	03	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Impact of Television on Children, Women; Television Cartoon: Entertainment and Reality;	„	05		

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Unit 4	Educational TV; Differences in reporting and presentation between Radio and Television		03		
	Tutorial Project	-----	04	Individual Project	

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PAPER NAME & CODE: JORG-CC/GE-4-4-TH+TU: PRESS LAWS AND INDIAN CONSTITUTION, SEMESTER-II, JANUARY-JUNE

Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 1	Indian Constitution; Main features; Fundamental Rights;	Bansi Manna: Press Laws in India; Academic Publisher Bansi Manna: Bharater Press Aain; Academic Publisher.	05	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	President of India: Power and position; Prime Minister: power and position;		04		
	Chief Minister: Power and position; Governor: Power and position;		04		
	Parliament; Supreme Court; and High Court; Local governments;		05		
Unit 2	Indian Foreign Policy; National Economic policy; New Industrial policy;	,,	04	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Finance Commission and its functions;		02		
	Five Year Plans: Objectives and Achievements; NitiAyog.		03		

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Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 3	Press Laws: Defamation, Contempt of Court; Parliamentary Privileges Act; Article 19(1)A and freedom of press;		07	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Copyright Act; Official Secrets Act; Working Journalists' Act;	„	04		

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Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 4	Journalistic Ethics;	”	01	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Press Commission;		03		
	Freedom and responsibility of the press;		02		
	Press Council of India: Constitution, objectives and guidelines;		03		
	Media Council of India		01		

LESSON PLAN

DEPARTMENT NAME: JOURNALISM AND MASS COMMUNICATION

NAME OF FACULTY: SHEELITA DAS, ADITI DAS

PAPER NAME & CODE: JORG-DSE-B-6-1-TH+TU: BROADCASTING MEDIA, SEMESTER-VI, JANUARY-JUNE

Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 1	Radio: Development of Radio broadcasting in India;	(1) K.M. Srivastava: Radio and Television; Sterling Publishers (2) Sisir Bhattacharya: Television Sambadikata; (3) M.V. Kamath: Professional Journalism; Vikas Publishing, New Delhi (4) Radio Sanbadikata- Kaushik Bhattacharya- ParulPrakasani.	03	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Radio and society;		01		
	Radio News: Elements of radio news;		02		
	Differences in reporting and presentation between Radio and Television;		02		
Unit 2	FM Radio, Radio Jockey, Community Radio	”	03	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Programme patterns of AIR, Radio Drama,		03		
	Autonomy of Indian broadcasting; ; Impact of TV on Print media		04		

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Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 3	Television in India: Doordarshan; Satellite TV channels: BBC, CNN, NDTV, STAR Channels;	,,	06	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	TV as news medium and entertainment medium; Differences in news reporting and presentation between Radio &TV; Balanced Presentation and Objectivity; Basic camera movements		08		

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Planned				After Implementation	
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
Unit 4	Television and national development;	”	02	Delivering Lectures in class, discussing relevant question-answers.	If needed extra classes will be taken online.
	Television Soap Opera, Reality Shows,		02		
	Impact of Television on Children, Women;		02		
	Television Cartoon: Entertainment and Reality;		02		
	Live Telecast for various TV programmes; Educational TV		03		

LESSON PLAN

Department Name: JOURNALISM AND MASS COMMUNICATION

Name of Faculty: SHEELITA DAS, ADITI DAS

Paper Name & Code: JORG-SEC-B-6-2: RADIO-TELEVISION SCRIPT WRITING, SEMESTER-VI
JANUARY-JUNE

Planned					
Unit / Group / Module / Article	Topics	Reference Books	No of Lecture Planned	Content Delivery Technique	Remarks / Comments
	Writing Scripts for Television News and Talk Shows;	Prime television news channels, daily newspapers	07	Delivering Lectures in class, giving assignments to write news stories in localities, feature writing and editorial writing on various topics, discussing relevant question-answers	If needed extra classes will be taken online
	Writing Scripts for Radio and News and Talk Shows;	Akashvani radio station, daily newspaper	05	”	”