

2021-2022

Department of Journalism and Mass Communication: Lesson Plan: CBCS

Semester	Programme	Course and Name of the Paper	Topic	Teacher	No. Of hours
1	GENERAL	CC 1/GE 1 Basics of Journalism	Unit-1	SD	15
			Unit-2	SD	14
			Unit-3	AD	
			Unit-4	AD	
2	GENERAL	CC 2/GE 2 Media Management	Unit-1	SD	14
			Unit-2	SD	14
			Unit-3	AD	
			Unit-4	AD	
3	GENERAL	CC 3/GE 3 Advertising and Public Relations	Unit-1	SD	13
			Unit-2	SD	14
			Unit-3	AD	
			Unit-4	AD	
4	GENERAL	CC 4/GE 4 Press Laws and Indian Constitution	Unit-1	SD	16
			Unit-2	SD	12
			Unit-3	AD	
			Unit-4	AD	
5	GENERAL	DSE A-1 Film Studies	Unit-1	SD	16
			Unit-2	SD	14
			Unit-3	AD	
			Unit-4	AD	
5	GENERAL	SEC A-1 Journalistic Writings	Writing News	SD	10
			Writing Feature	SD	12
			Writing Editorial	AD	
			Writing Articles	AD	
6	GENERAL	DSE B-1 Broadcasting Media	Unit-1	SD	14
			Unit-2	SD	14
			Unit-3	AD	
			Unit-4	AD	
6	GENERAL	SEC B-2 Radio-Television Script Writing	Radio News Script Writing	SD	14
			Radio Talk Show Script Writing	SD	12
			Television News Script Writing	AD	
			Television Talk Show Script Writing	AD	